**ACTIVITY 3**

If you were to write a (formal) letter to the editor about the newspaper article, which of the following examples is most suitable? Justify your choice.

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| A | 1/5/2012  Dear Susie,  Your article about social media was really half-baked. I’m not sure what you’re smoking but it must be somethin’ special! Social media apps are the future man – you feel me? Maybe, we can get together some time, call me.  Yours,  Jure |
| B | 1/5/2012  To Whom It May Concern,  Yesterday’s article published in the online edition of *Forbes* was a complete fabrication – it was libel and I give notice that I intend to seek financial compensation. There is no proof that I had an illicit affair with any member of any royal family.  Yours faithfully,  Jelka Bolha |
| C | 1/5/2012  Dear Sir/Madam,  As an avid user of social media applications, particularly their inherent messaging capability, I wish to register my protest in regard to the biased article written by Ms Susan Tardanico. A more professional journalist would have examined both sides of the issue in a more diligent fashion.  Yours faithfully,  Janez Novak |
| D | 1/5/2012  Dear Rupert,  Just a quick note to thank you for recommending the online version of *Forbes* magazine. In particular, I found the article “Is Social Media Sabotaging Real Communication?” to be particularly fascinating.  Yours sincerely,  Janez Novak |