**ACTIVITY 3**

If you were to write a (formal) letter to the editor about the newspaper article, which of the following examples is most suitable? Justify your choice.

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| A | 1/5/2012Dear Susie,Your article about social media was really half-baked. I’m not sure what you’re smoking but it must be somethin’ special! Social media apps are the future man – you feel me? Maybe, we can get together some time, call me.Yours,Jure |
| B | 1/5/2012To Whom It May Concern,Yesterday’s article published in the online edition of *Forbes* was a complete fabrication – it was libel and I give notice that I intend to seek financial compensation. There is no proof that I had an illicit affair with any member of any royal family. Yours faithfully,Jelka Bolha |
| C | 1/5/2012Dear Sir/Madam,As an avid user of social media applications, particularly their inherent messaging capability, I wish to register my protest in regard to the biased article written by Ms Susan Tardanico. A more professional journalist would have examined both sides of the issue in a more diligent fashion.Yours faithfully,Janez Novak |
| D | 1/5/2012Dear Rupert,Just a quick note to thank you for recommending the online version of *Forbes* magazine. In particular, I found the article “Is Social Media Sabotaging Real Communication?” to be particularly fascinating.Yours sincerely,Janez Novak |